Dear Members and Friends,

We are all trying to adjust to the Era of Trump where suddenly Reality TV has become Reality. This seems to be an alternative universe to that of the New Deal. I spend a lot of time traveling back to the highways and town squares of the 1930s and 1940s. I realize that our public servants of that era created a legacy of public infrastructure, public art and culture and public policy that truly reached the average American. The times were desperate, and we all were in it together – from the struggling farmer, to the unemployed worker, to the leaders of the “alphabet soup” agencies, to the couple in the White House.

What was accomplished in that time has lessons for today. It is possible to close the income gap, to care for those without a job or a home and to build up a great nation without resorting to fear and hate. We have shining examples of inclusion – the art work of Sargent Johnson, an African-American artist and Chinese artist Tyrus Wong who both worked for the WPA; Rupert Lopez from New Mexico and Tony Reyna from Taos Pueblo who worked for the CCC; Ralph Modjeski, and a Polish immigrant who was Chairman of the Board of Consulting Engineers for the San Francisco-Oakland Bay Bridge. These are just a few of the so many who were accepted based on their talents and who rolled up their sleeves and worked next to others to create things big and small for their fellow citizens.

The work of National New Deal Preservation Association in telling this history is ever more important. Please share our newsletter, tell your friends and family about our website, remind people about our upcoming programs and attend if you can. We have lots to do in the time ahead.

Harvey Smith
President
New Deal Exhibit at UNM’S Center for Southwest Research

Be on the alert for more specifics about an upcoming major exhibit that will feature all the New Deal activities and monies went into Univ. of New Mexico in Albuquerque between 1933-43. For example, the building that houses this research center, Zimmerman Library, was built with New Deal funds and a lot of its furnishings are also New Deal. The exhibit is planned to open in early April 2017 and we will provide more details as they develop. It should be an amazing exhibit. If you have information on this subject that you want to share, please contact us at www.newdeal@cybermesa.com

Albuquerque Museum Exhibit Includes New Deal Art

Entitled THE CARVED LINE, this exhibit features Blockprinting in New Mexico. This show opened Jan. 14 and will remain up for public viewing thru April 6. One section of the exhibit will include block prints done by New Deal artists Ruth Connelly, Hal West, Manville Chapman and E. Boyd.

Curator Andrew Connors is very knowledgeable about our numerous New Deal artists and can well respond to any questions you have about the work of these four individuals.

Connelly is not as well known as the other three and we are always on the lookout for more info about her. She did create a portfolio of Native American rugs that is rarely seen and

Grandchildren at Roosevelt Center

Stay on the alert!! We are in the process of developing quite a program at Roosevelt’s Presidential Library and Museum in Hyde Park, NY. This will be a follow up to the “Securing the New Deal Legacy: The Grandchildren Speak” program held in Santa Fe last June when we featured 3 grandchildren and 1 great-grandchild of Roosevelt’s Cabinet Secretaries plus one of the Roosevelt granddaughters.

They shared personal stories about their grandparents, their work with Roosevelt and how the grandchildren’s own lives were influenced by their grandparent. The grandparents that we learned more about were Harry Hopkins, Henry Wallace, Frances Perkins, Frank Walker and Franklin & Eleanor Roosevelt. Other grandchildren are being invited to share on similar subjects and one grandson is scheduled to provide a musical program. We will keep everyone informed as the specifics get finalized. Call us if this interests you. The FDR Presidential Library is located at 4079 Albany Post Rd. in Hyde Park, NY 12538 and is a place that all Roosevelt fans and New Deal researchers can feel like they are in heaven on earth. Call 845-486-7770 to learn how to tap into this gold mine.

Johnny Cash Heritage Music Festival

This New Deal community will be holding an inaugural festival in Dyess, established in 1934 as one of the 17 New Deal “Farm and Rural Communities”—just one of the 103 different kinds of communities that were created during Roosevelt’s administration.

Five hundred units or houses were established in Dyess and Johnny Cash’s parents were thrilled to be new homeowners there where they could raise their seven children. They also received 20 acres of land which they agreed to clear and farm. The home and former Colony Administration Building are now owned by Arkansas State University in Jonesboro, and Ruth Hawkins, who directs the project, is working to feature more information during the Festival about the many towns and families that were given a new start via these various resettlement programs.

She has submitted a grant to cover the costs of some of the activities so we’ll wait to hear from her regarding the possible approval of the grant. The other 102 New Deal towns are invited to send representatives to attend the Festival along with other enjoyable activities. For more information, contact NNDPA office or Ruth Hawkins via RHAWKINS@astate.edu.
Greenhills, Ohio – A “Greenbelt” Town

A New National Landmark

One of Pres. Obama’s final activities was to establish the New Deal town, Greenhills, OH as a National Landmark on Jan. 12, 2017. This community established in 1938 was the last of the three “Green Towns” created by the Resettlement Administration program. The other Greenbelt or “Garden Home Communities” built during the New Deal period are Greenbelt, MD and Greendale, WS. Such a major activity targeted 3 areas near large metropolitan cities (Washington, DC, Milwaukee, WS and Cincinnati, OH) to bring in construction materials and all required municipal buildings. 676 housing units of various sizes were built in Greenhills. To qualify to live in these new communities, a family’s annual income needed to be $1,000 to $2,000.

Greenbelt had 885 units and Greendale 572 units built in addition to all the other essentials mentioned. These two other communities have been designated national landmarks earlier.

THE PRESIDENT’S KITCHEN CABINET

A New Book by Adrian Miller

Marold has been invited by the author to be there for the party as FDR to share FDR’s opinions of the chef they had during their lengthy stay in the White House. Bottomline FDR did not like their culinary cook, Mrs. Henrietta Nesbitt, a close friend of Eleanor who brought her to the White House from the Hyde Park, NY area.

Reportedly FDR viewed her as “Eleanor’s Revenge” since he thought Nesbitt was not a good cook. Marold reportedly has some interesting stories about this culinary situation. Other re-enactors or family members of former Presidents were pursued to also be there. Miller, a Colorado attorney, has held many important positions in his interesting career including a special assistant to Pres. Bill Clinton.

Living New Deal Map Hits 12,000 Items!

Gabriel Milner, Project Manager of the Living New Deal, reports that this organization has just posted their 12,000th item on their Living New Deal website map. (www.livingnewdeal.org) This non-profit sister organization to the NNDPA headquartered in Berkeley, California at UC Berkeley, created the first online, and only known, archive of the New Deal sites in all 50 states.

Volunteers around the country provide the GPS coordinates and descriptions of publicly funded infrastructure built during the Great Depressionroads, bridges, parks, playing fields, post offices, city halls, schools, libraries and more to LVND. Information and photographs are then posted to the Living New Deal’s website, which covers New Deal public artworks, policies, programs, biographies, and resources for teachers and researchers.

Begun in 2007, the Living New Deal’s goal is to map all that the New Deal built to demonstrate how government provided jobs, built infrastructure, and enacted social programs to advance the well being of its people. The New Deal’s legacy is frequently threatened by demolition and privatization, but much of what our ancestors built is still in use today.

The New Deal restored the nation’s economy, shaped our communities, and brought people together. If any of our readers have knowledge about New Deal items as mentioned above that are not currently on this map, please contact this website or Mr. Milner at gabriel.milner@gmail.com
ARTIST TYRUS WONG (1911 - 2017)

R eported in The New York Times on Jan.13, 2017, Tyrus Wong, a California New Deal artist between 1936-38 has just died at the age of 106. A recent documentary about his challenged life, “Tyrus” portrays the trials and tribulations of his life along with the beauty he created and notes “His art inspired Bambi and his life will inspire you.”

He came to America at the age of 10 with his father as a Chinese immigrant and the successes he achieved are amazing despite all the many hardships he endured. He virtually had to grow up primarily alone in this new world but was fortunate to get to attend the Otis Art Institute in Los Angeles as their youngest student beginning in his junior high years. During the five years he studied there he was also the school janitor. He graduated in the 1930s and became a leading figure in the Modernist Art movement in California.

In 1932 and 1934, his work was included in group shows at the Art Institute of Chicago that also featured Picasso, Matisse and Paul Klee. In his junior high years. During the five years he

Mr. Reyna (also referred to as Gov. Reyna since he was governor of Taos Pueblo on two different occasions and was a lifetime member of their Pueblo Council) passed away early in December 2016 at the age of 100. Some of you will recall he was one of the five New Mexicans the NM Chapter of NNDPA honored with our first preservation awards at our June program in Santa Fe. He was unable to attend but his daughter was present to represent him and his life.

Not only was he a CCC member when he was just a kid and worked in the forests to conserve the pueblo’s spiritual Blue Lake but went on, like all the CCCers, to serve in WWII. He was one of the New Mexicans captured by the Japanese and sadly was included in the horrible Bataan March. Regarding this he noted, “I was raised a farm boy from sunrise to sundown. So I was tough enough to survive starvation.”

Afterwards he married and raised 4 children and was very active in his community and pueblo affairs. According to the Santa Fe New Mexican, “he served on the Taos school board, a local museum board, was a Taos police commissioner, and owned his own Indian shop at the pueblo which still exists today. He was instrumental in getting the pueblo designated an official United Nations World Heritage Site—a designation that came without strings, because Reyna was strong enough to tell the U.N. that Taos wouldn’t accept the honor if it intruded on the privacy of the Taos people. Obviously he was active in preserving his culture whether protecting water rights and resources (training from his CCC days), collecting the songs of his people and caring for the hundreds-year-old structure of the pueblo itself.” What a remarkable life!
In our previous newsletter, we mentioned the 1939 WPA Calendar found by NNDPA board member, Kathleen Duxbury at the National Archives. The exciting part of this “find” was the fact that the dates of the 1939 calendar and dates of 2017 are the same so working with her, we have created a 1939-2017 Calendar which are still available for sale for only $19.39 (plus shipping). (See our Merchandise Section of this newsletter if you want to order some.)

Duxbury is now hooked on researching material about the eight artists in the New York WPA Federal Art Project who produced the art for that 1939 calendar. She reports that the Library of Congress has 900 of the alleged 35,000 poster designs which she is “digging thru with commitment” to find which posters the “Calendar 8 Artists” may have also worked on. Those 9 calendar artists included Richard Morgan Halls (1906-1976), Aida McKenzie (about 1921), Leslie Bryan Burroughs (1904-1979), Harry Herzog (1911-?), Ben Kaplan (1917-?), Jerome Henry Rothstein (Jerry Roth)(1918-2008), Vera Bock (1902-2006-104 years old). Richard Floethe (1901-1988) was the Director of the NYC FAP Poster Division and designer of the 1939 calendar.

She has found that this group was made up of diverse and talented folks. They had their different beliefs, remarkable coming of age stories, education and life circumstances. Some of their life stories span and were directly touched by the Russian Revolution of 1917, US immigration and naturalization, applying for relief and then finding meaningful employment with the Public Works of Art Project and later the WPA Federal Art Project. While in these programs learned about the exciting developments of the fine art process-Serigraphy.

They were caught up with the troubling times in the 1930’s Congressional investigations which led to the 1950’s McCarthy era hearings—rendering the military career over for one of the artist’s sons because of a guilt-by-association verdict. All of these experiences defined their Americanism and the vision they brought to their art. Several went on to have meaningful and productive artistic careers and lives. If any of our readers know anything about these eight artists, please contact us and help Kathleen.

Duxbury has discovered that some of these same artists also created posters for other New Deal projects like the Federal Writers, Music, Theater and Art projects. For example, Vera Bock created a red, white and blue poster called Work Pays America which was used widely by the WPA Federal Theater Project (FTP) on theater marquees that were offering FTP plays. If still alive, she would be pleased to know that her poster just mentioned is scheduled to be included in the 2017 U.S. Post Office’s New Deal poster series.

Another place where these FTP projects were performed was in the CCC camps across the nation—probably the first time those “young boys” ever saw live theater. Another batch of posters featuring national parks were called the See America series and were used to promote tourism to our national park treasures. This series was different from the Nat. Park posters done by Nat. Park Service and now reproduced by Ranger Doug Leen.

Stay tuned, as we will, to see what more Kathleen uncovers in her sleuthing.

Kathleen Duxbury
201-652-2755
www.newdealstories.com

GREAT VIEWING

Greentowns U.S.A.
During the Great Depression the Roosevelt Administration built experimental new towns to address problems of urban sprawl, affordable housing, and community. $20 Glory Southwind
glory.southwind@gmail.com

Tyrus Wong New Deal Artist
Documentary Film on this New Deal artist. $25 plus $2 postage
https://livingnewdeal.org/tag/tyrus-wong-documentary/

Kentucky By Design: Kentucky Muse
A new documentary film on the Index of American Design from Kentucky Educational Television
https://www.ket.org/episode/KMUSE%20000801/
**FOR SALE**

**DVDs Available from NNDPA**

“Securing the New Deal Legacy: The Grandchildren Speak”
and First Annual Kathy Flynn Preservation Awards
2 hour DVD of the June 24, 2016 program and the Awards session
Sponsored by NNDPA

*Either one*

$15 plus $4.00 shipping

**Shovel Note Cards**

We have elegant and unusual note cards available with a selection of decorated shovel art from our Shovel Auction in 2015. Size: 5.5” x 7.5”
The 8-Card Packets can be ordered from our website or by contacting our office.

$15 plus $1.50 shipping

**New Deal Front License Plates**

These decorative plates depict New Mexico scenes created by New Mexico artists during the New Deal years, 1933-1943. The selected images are part of a vast body of work completed under various New Deal Art Programs. Our beautiful plates are durable, long lasting, and printed on metal. If you know someone in any of the nineteen states that don’t require front license plates (listed on our website), why not surprise them with this special gift from the Land of Enchantment? If there’s no room on your car, they make wonderful wall art or exterior placements. Each plate costs $25.00 plus shipping. A complete set of all six plates is also available for $125.

**NNDPA Bumper Stickers**

$3.00

**Shovel Note Cards**

- “I’d Like a New Deal”
- “Vanity Have a Bad Day”
- “Memories of Grandfather Tony Luhan”
- “St. Francis”
- “Mask”
- “Ouch it Hurts”
- “Dilahow”
- “Eyes On You”

**New Deal Front License Plates**

- Cottonwoods by Sheldon Parsons
- Ficus Pueblae by Helmuth Naumer
- Old Cuba Road by William Penhallow Henderson
- Navajo Rug by Louie Ewing
- Mount Taylor by Helmuth Naumer
- Governor Greets Tourists by Pablita Velarde
1939 New Deal Calendar Updated for 2017

In 1939, a lovely calendar was produced by the WPA Federal Poster Project in New York featuring silkscreen creations by eight New Deal artists representing each month of the year. A copy of this calendar was found at the National Archives by Kathleen Duxbury, a NNDPA board member, and she noticed the dates on that calendar match the dates for 2017. Therefore, she has reproduced it, and has included information about the artists and this New Deal program. This unique and historical 1939/2017 calendar would make a perfect gift for the history, preservation and art buffs in your world. After all, New Deal Art is uniquely American. The calendar is available through www.lulu.com. Click on the link below to order it.

NNDPA 2017 FAP Calendar
http://newdeallegacy.org/fap-poster-calendar/

No internet? Just call our office
Calendar printed On Demand, so allow at least 8-10 days for printing and delivery.

CELEBRATE AMERICAN ART

$19.39 plus $5.00 shipping

ORDER FORM

ITEMS can also be ordered from the NNDPA website

___ 1939/2017 NEW DEAL CALENDAR @ $19.39 plus $5.25 shipping
___ SHOVEL ART NOTE CARDS @ $15.00 plus shipping $1.50
___ FRONT LICENSE PLATES @ $25 each or $125 for all six images Plus shipping $_____
___ Cottonwoods by Sheldon Parsons
___ Picuris Pueblo by Helmuth Naumer
___ Old Cuba Road by Wm. P. Henderson
___ Navajo Rug by Louie Ewing
___ Mt. Taylor by Helmuth Naumer
___ Governor Greets the People-Pablita Velarde

___ BUMPER STICKER @ $3.00

___ COLOR PHOTOGRAPHS-NM New Deal Public Art
   Photo only $25____
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   Customized Giclée reproductions also available.
   Price & shipping determined based on the selected order

___ DVDs Either one for $15 plus $4.00 shipping
___ “Searching for America’s New Deal Landscape 2000-2015” by Dr. Wm. Leuchtenburg
___ “Securing the New Deal Legacy: The Grandchildren Speak”

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New Mexico was one of the most active states during the New Deal era, particularly in the arts. NNDPA has assembled an impressive library of photographs of public art work created by New Mexico’s talented New Deal artists and photographers. A perfect gift for the history, preservation and art buffs in your world. Why not surprise them with reproductions of these valuable artistic pieces of New Mexico History? After all, New Deal Art is uniquely American. CLICK HERE to view the catalog of photographs on our website. These images are also available as traveling photo exhibits for public viewing in your community, fully explained on our website.

Prices on Order Form
Dear NNDPA Members and Friends,

We are a non-profit, tax-exempt organization and hope you will join us in achieving our goals of preserving New Deal treasures. If you are a member that has not renewed your 2017 dues, we hope you will do that now. Our National dues are only $35 for individuals and $60 for a family. Since New Mexico has a very active chapter with many programs/activities, we need New Mexicans to add $25 to help us fund more public art preservation.

Affiliated or related group/organizational rates are $100 (with up to 50 members) and $150 for groups with 51+ members. A Lifetime Membership is only $300 and is tax deductible. Donations of any amount are encouraged to help us with specific preservation projects or a project of your choice. All payments are tax-deductible.

Please complete form below and mail to NNDPA at P. O. Box 602, Santa Fe, NM 87504. Pay Pal payments are also accepted.

Enclosed is my check for $________. If payment by credit card, please indicate KIND________

Number________________________ Security Code#______ Exp.Date__________________

Or by Pay Pal (via our website) www.newdeallegacy.org. If you use Pay Pal, please provide us with your contact information below so we can mail you a proper thank you and receipt for your tax purposes.

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AREA OF NEW DEAL EXPERTISE AND INTEREST______________________________________________

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Thank you.

NNDPA recommends the fine services of THE PRINTERS at THE DESIGN CENTER

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Proud Member of the CWA Union

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